

INALA BROADCAST PRIVACY NOTICE

Data privacy is important to Inala Broadcast (Pty) Ltd. This Privacy Notice explains how we collect, share, and use the personal information we collect about you as a visitor to our websites, and how you can exercise your privacy rights. If you have any questions or concerns about our use of your personal information, then please contact us at:

Physical Address

Inala Broadcast (Pty) Ltd.
International Business Gateway
New Road
Midrand
1685
Gauteng
South Africa

Postal Address

Inala Broadcast (Pty) Ltd
Private Bag X131
Halfway House
Midrand
1685
Gauteng
South Africa

Phone: +27 11 073 0100
Information Office: Anneline Smit
e-mail: anneline.smit@inalabroadcast.co.za
Or info@inalabroadcast.co.za.

By visiting our websites, you consent to the collection, processing, and storage of your personal information as described in this Privacy Notice.

What Personal Information Does Inala Broadcast Collect And Why?

The personal information that we may collect about you broadly falls into the following categories:

Information that we obtain from third party sources

From time to time, we may receive personal information about you from third party sources (including principal business partners, business partners, trade press and third party sites that display Inala Broadcast advertising or content), but only where we have checked that these third parties either have your consent or are otherwise legally permitted or required to disclose your personal information to us.

The types of information we collect from third parties may include your name, email address, postal address, phone number, title and occupation, and we use the information we receive from these third parties to maintain and improve the accuracy of the records we hold about you, or to create new contacts in our marketing and sales database.

We may receive personal information about you if you receive our products or services through one of our business partners or third-party resellers.

In addition, our service and support offerings (Service Level Agreements -SLA) that are part of a customer's broadcast infrastructure require to provide us with end-user IP address information, to enable proper service and support delivery. Such IP address information is not associated with any end-user personal information, and we do not have access to end-user personal information

Who Does Inala Broadcast Share My Personal Information With?

We may disclose your personal information to the following categories of recipients:

- within Inala Broadcast, principal business partners, business partners, third-party service providers for purposes of data processing or storage, or for purposes that are described in this Privacy Notice or notified to you when we collect your personal information;
- to principal business partners, business partners, service vendors authorised third-party agents or contractors to provide or support a requested service or transaction. Examples include, but are not limited to: processing of orders and payment transactions, operating our websites, marketing campaigns, hosting event or seminar registrations, and providing field service and other customer support activities;
- to any competent law enforcement body, regulatory, government agency, court or other third parties where we believe disclosure is necessary (i) as a matter of applicable law or regulation, (ii) to exercise, establish or defend our legal rights, or (iii) to protect your vital interests or those of any other person;
- to a potential buyer (and its agents and advisers) in connection with any proposed purchase, merger or acquisition of any part of our business, provided that we inform the buyer it must use your personal information only for the purposes disclosed in this Privacy Notice; and
- to any other person with your consent to the disclosure.
We do not sell or rent your personal information to any third parties for marketing purposes.

Legal basis processing personal information

Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need personal information to protect your vital interests or those of another person.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details - info@inalabroadcast.co.za.

Security of Personal Information

Inala Broadcast implements physical, administrative, and technical safeguards designed to protect your personal information from unauthorised access, use, or disclosure. Information is accessed only by authorised staff who are instructed to handle Information with confidentiality, and it is protected by firewalls and standard industry security measures. We may also transmit sensitive information and transactional data using encryption, where necessary. We also contractually require that our principal business partners, suppliers protect such information from unauthorised access, use, and disclosure. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information. The Internet, however, cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any personal information you provide to us.

International data transfers

Inala Broadcast is an organisation with principal business partners and third-party service providers operating around the world, your personal information may be transferred to and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different from the laws of your country and, in some cases, may not be as protective.

Data retention

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax, or accounting requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

Your data retention rights

You have the following data protection rights:

- If you wish to **access, correct, update or request the deletion** of your personal information, you can do so at any time by contacting us using the contact details - info@inalabroadcast.co.za.
- You have the right to **opt-out of marketing communications** we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), then please contact us using the contact details info@inalabroadcast.co.za.
- Similarly, if we have collected and processed your personal information with your consent, then you can **withdraw your consent** at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

- You have the **right to complain to a data protection authority** about our collection and use of your personal information. For more information, please contact your local data protection authority.
- We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

Children's Privacy

Inala Broadcast encourages parents and guardians to take an active role in their children's online activities. Inala Broadcast does not knowingly collect personal information from children under the age of 16 without appropriate parental or guardian consent. If you are a parent or guardian and you think your child under 16 has given us information, please contact us using the contact details provided – info@inalabroadcast.co.za.

Third-Party Websites

Our Websites contain links to websites operated by our principal business partners. Please note that this Privacy Notice does not apply to personal information collected and stored by these principal business partners. If you choose to visit any of those sites, then the privacy policies of those third-party sites would apply and you should read those policies carefully before you submit any personal information to those sites. We are not responsible for the content, terms, and conditions or policies of such third party websites.

Updates to this Privacy Notice

We may update this Privacy Notice from time to time in response to changing legal, technical, or business developments. When we update our Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws.

You can see when this Privacy Notice was last updated by checking the "last updated" date displayed at the end of this Privacy Notice.

How to contact us

If you have any questions or concerns about our use of your personal information, please contact us at:

Phone: +27 11 073 0100
Information Office: Anneline Smit
e-mail: anneline.smit@inalabroadcast.co.za
Or info@inalabroadcast.co.za.